

# Paolo Ibanez Medina

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**Objective:** Pursuing an IT & Administration role using technology, analytics, and process coordination to improve execution and outcomes.

## EDUCATION

*Mount Aloysius College, Cresson, PA*

**BS in Information Technology & Business Administration**

Specialization: Supply Chain Management

Dean's List

Graduation: December 2025

GPA: 3.91/4.0 | Summa Cum Laude

Fall 2021 - Fall 2025

## INTERNSHIP EXPERIENCE

**Ward Transport & Logistics Website Optimization**

September 2025 - November 2025

*Mount Aloysius College, EPIC Program (U.S. & PA Chamber of Business & Industry)* Altoona, PA

- Led the Navigation, Call to Action (CTA) and Optimization analysis, identifying friction points such as hidden quote/track flows, confusing "Try Ward" CTA, dense paragraphs, and layout issues
- Delivered recommendations to improve conversion: integrated quote/track/scheduling tools on key pages, clearer contextual CTAs, and simplified headers to reduce clicks and speed customer actions.
- Presented findings to Ward leadership and marketing, translating technical User Experience UX issues into measurable business impact (conversion and customer experience).

**Cyber Threat Intelligence Analyst**

March 2024 - January 2025

*Cyber Defense and Intelligence Center*

Remote, USA

- Conducted cyber intelligence operations using OSINT, deep/dark web investigations, and Google Dorks to identify threats and potential vulnerabilities.
- Produced detailed intelligence reports with insights to strengthen cybersecurity measures.
- Performed post-investigation host security checks using Bitdefender to maintain a secure analysis environment

## WORK EXPERIENCE

**Co-Founder and Web Developer**

April 2023 - Present

*Hispanic Anima Clothing Brand*

- Lead the creation, communication, and shaping of Company's vision and mission
- Manage a team of 5 individuals, overseeing marketing and technological development goals
- Develop and Oversee the company's business plan, providing strategic direction
- Design and maintain the e-commerce website for Hispanic Anima by incorporating technical features such as Users, Integration with Analytics Tools, and more ([www.hispanicanima.com](http://www.hispanicanima.com))

**Marketing Assistant**

January 2025 – December 2025

*Mount Aloysius College*

Cresson, PA

- Support website content updates on the college's website, including posting photos, adjusting written content, and produced marketing content by capturing event photography

**Resident Assistant**

August 2022 – May 2025

*Mount Aloysius College*

Cresson, PA

- Managed resident support for 30+ students, handling conflict resolution, documentation, and escalations with staff/campus police to maintain a safe, compliant living environment.

## TECHNOLOGY PROJECTS

**Personal Private Cloud Server**

- Built and deployed a self-hosted private cloud on a Dell OptiPlex 7070 using Ubuntu Server, Docker Compose, and Nextcloud, enabling remote access via Tailscale VPN, hardened with Uncomplicated Firewall (UFW) firewall and SSH

**Multi-User Blog Platform** (*GitHub: [Blog with Users](#)*)

- Developed a Flask-based blog that allows users to log in, create, and comment on blog posts

**My Personal Websites**

*GitHub: [PIMTECH](#), and [paoloibanezmedina.com](#)*

- Built PIMTECH, my digital portfolio built on GitHub pages, documenting my journey in tech, business, and cybersecurity using JavaScript, HTML and CSS

**CERTIFICATIONS**

**100 Days of Code: The Complete Python Pro Bootcamp** ([View Certification](#))

**HONORS**

**Member**, Delta Mu Delta International Honor Society  
*Mount Aloysius College*

October 2025 – Present  
Cresson, PA

**TECHNOLOGY SKILLS**

**Programming Languages:** Python, JavaScript, SQL, HTML, CSS

**Development Tools & Platforms:** Git, GitHub, Linux, MySQL, Oracle, Canva, Docker, Docker Compose, Linux Server

**Cybersecurity & Networking:** OSINT, Wireshark, UTP Cable Crimping, Network Setup, Tailscale, Firewall, SSH

**E-Commerce & IT Systems:** WordPress, WooCommerce, Elementor, Nextcloud

**Relevant Coursework:** Cybersecurity Fundamentals; Introduction to Networking Systems; Database Management Systems; Introduction to GNU/Linux; Operations Management; Strategic Management

**LANGUAGES:** Fluent in English and Spanish